



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: MAIL et al.)
)
For: OPTIMALLY ADAPTING)
MULTIMEDIA CONTENT)
FOR MOBILE SUBSCRIBER)
DEVICE PLAYBACK)
)
Serial No.: 10/589,417)
)
371(c) Date: 7 November 2006)
)
Group Art Unit: 2442)
)
Examiner: Michael W. Chao)
_____)

AMENDMENT AND REPLY TO OFFICE ACTION UNDER 37 CFR §1.116

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir or Madam:

This reply to the Final Office Action mailed 6 July 2009 and to the Advisory Action mailed 8 September 2009 is submitted together with a Request for Continued Examination in accordance with 37 C.F.R. §1.114. Kindly amend the application as follows: